

CHRISTIANNA SILVA

New York, NY | christianna.j.silva@gmail.com | christiannasilva.com | @christianna_j

EXPERIENCE

Mashable — Senior Tech and Culture Reporter

02/2021 - Present

- Cover the intersection of technology and culture with a particular emphasis on digital users, creators, and the evolving creator economy.
- Produce 3-10 stories weekly, ranging from in-depth features on niche online communities and the digital wealth gap to explorations of internet language and the impact of generative AI.
- Wrote three of the top 10 most-read articles on the site annually, including a feature on the phenomenon of Andrew Huberman and an exploration into a resurgence in slurs on social media.
- Provided expert analysis on CBS News, BBC News, and other outlets related to my reporting.

NPR — Associate Editor

05/2020 - 11/2020

- Leveraged audience insights to prioritize and adapt on-air stories for NPR's digital platforms.
- Wrote features on the Black Lives Matter movement, Freemasonry, tabletop board games, and more.
- Told breaking news stories on-air during NPR's Morning Edition and the hourly news, mainly connected to the COVID-19 pandemic, the Black Lives Matter movement, and the 2020 election.

MTV News — Politics Editor

06/2019 - 05/2020

- Led a team of freelance writers covering politics, climate change, and youth-led movements nationwide.
- Wrote multiple weekly features, including profiles of young political candidates and investigations into the juvenile justice system.
- Led coverage on facial recognition technology in high schools, which earned a Shorty Award nomination.

PHOENIX Magazine — Associate Editor

10/2018 - 06/2019

- Cultivated a team of freelancers to create the first digital-only content in the magazine's 50-year history.
- Edited all content appearing online and in the magazine and wrote features on Arizona Attorney General Mark Brnovich, Arizona mining towns, Galápagos tortoise breeders, and more.
- Led a relaunch of the magazine's Twitter and Facebook, increasing following by 10% per month.

PROJECTS

Gus's Goods — Media Director

A nonprofit that provides families who have experienced the death of an infant with bereavement supplies.

The Last Night — Playwright and Director

Wrote and directed a short play that was selected and performed at the 2024 New York Theater Festival.

SKILLS

Freedom of Information Act (FOIA) and public records requests, newsletter writing (WordPress, Squarespace, and Mailchimp), review writing, social media (X/Twitter, Instagram, Facebook, LinkedIn), photography, design (Tableau software, Google Maps API, Adobe Premiere, Final Cut, Photoshop, InDesign, Microsoft Office Suite).

AWARDS AND HONORS

2022 Yale Writers' Workshop in Creative Nonfiction, 2020 Gwen Ifill Scholar at the Aspen Ideas Festival, 2017 Don Bolles Fellowship for Investigative Journalism, 2017 Philip Magelsdorf Award for Outstanding Newsperson of the Year, and the 2017 Douglas D. Martin Award for Courage and Integrity in Journalism.

EDUCATION

University of Arizona — BA in Journalism and Middle Eastern North African Studies

Editor and Reporter at the Arizona Daily Wildcat; Research Assistant for the Department of Communication; Teaching Assistant for Journalism 105; News Editor for El Independiente, a bilingual magazine; Internships at NPR, FiveThirtyEight, the Arizona Daily Star, and the Tucson Sentinel.